

2011 Cox Movies Under the Moon Sponsorship Opportunities

Far-reaching name placement to show the community you care!

Event & Hospitality Opportunities	Screen Actors Guild \$5,000	People's Choice \$2,500	Golden Globe \$1,000	Bucket Bigade \$1,000/night	Friend \$500	Supporter \$250
Formal sponsorship announcement each night over sound system	✓	✓	✓	✓	✓	✓
Opportunity for employees to volunteer at the event	✓	✓	✓	✓	✓	✓
Logo on VanDyck Park entrance banner, seen from Old Lee Highway in Fairfax	✓	✓	✓	✓	✓	
Logo on an oversized banner adjacent to the movie screen	✓	✓	✓	✓	✓	
10x10 display space with tent in prominent location with the opportunity to hang company banner	✓					
Half-table display space with the opportunity to hang company banner		✓				
Formal recognition each night over the PA system – example “We are so pleased that XX Company will match all of the proceeds that are donated to the bucket brigade tonight!”	✓	✓	✓	✓		

Community Marketing & Public Relations Opportunities

2011 President's Circle Society membership (annual giving society for Inova Health System Foundation corporate donors)	✓					
Logo on fliers distributed at Inova Fairfax Hospital	✓	✓				
Recognition in Inova Fairfax Hospital newsletters distributed to more than 8,000 employees prior to the event.	✓	✓	✓	✓	✓	
Recognition in post-event newsletter distributed to 3,000 local pediatricians by Inova Fairfax Hospital for Children	✓	✓	✓	✓	✓	

